

A special audit project

- What are the costs and benefits of education?

- Purpose:
 - reach out to youngsters and involve them in the research process
 - use (and experiment with) social media
 - join the perception of youngsters with the final report



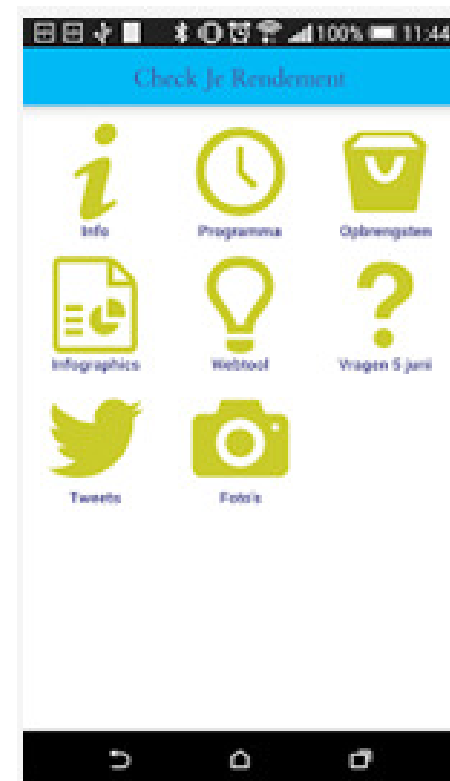
Use of Facebook during the audit process

- FB as a suitable medium
- Hidden page
- Multiple purposes



Adapting products to the audience: NCA-app

- Bring in fun & interaction
- Main results on your smartphone
- > 300 downloads !



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Or visit:

<http://www.rekenkamer.nl/scholierenonderzoek>

